

Megan Steidl

Creative Director/Writer

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www.megansteidl.com

Experience

Freelance Creative

January 2021 - Present, CHICAGO, IL

Leading work for clients like Facebook Oculus, Babybel, Mazda, and Gas-X

RXBAR / Senior Manager, Creative

March 2020 - January 2021, CHICAGO, IL

In-house creative lead for all RXBAR brands across all platforms

Cavalry / Creative Director

March 2017 - March 2020, CHICAGO, IL

Clients worked on: Modelo, Corona, Hillshire Farm, Ballast Point, Kim Crawford Wine, and ALEn

DDB / Associate Creative Director

May 2015 - March 2017, CHICAGO, IL

Clients worked on: McDonald's and Skittles

Digitas / Associate Creative Director

May 2012 - May 2015, CHICAGO, IL

Clients worked on: Sprint, Bioré, and John Frieda Haircare

DraftFCB / Copywriter

January 2008 - April 2012, CHICAGO, IL

Clients worked on: Kmart, Sharpie, Qwest, Glade, DiGiorno, and Kraft Macaroni and Cheese

Education

Miami Ad School/ Copywriting

Graduated May 2008

Graduated portfolio school for advertising with an emphasis in copywriting.

University of Minnesota / Marketing and Mass Communications

Graduated May 2006

B.A. in Advertising and Mass Communications with a Minor in Cultural Studies and Comparative Literature.

You Might Be Interested

Hates to be poked

2nd round finalist in the Austin Film Festival for Comedy Spec Writing

Studied and performed comedy around Chicago for almost 10 years

Doesn't "Reply All" on emails when it isn't necessary

Thinks that shirt looks great on you